

## Added Value Solutions:

### eVoucher™

#### Key Features of the eVoucher program:

- No pharmacy cost or set-up required, easy implementation
- Works in real-time at the point of dispensing
- Automatically applies electronic coupon savings to co-pay of eligible claims for select brand name drugs
- Designed for commercial insurance plans, government sponsored claims are excluded

#### Benefits of the eVoucher program:

- Makes it easier for patients to receive the co-pay savings
- Increases pharmacist efficiency by reducing workflow interruptions
- Boosts number of prescriptions filled due to affordability
- Reduces prescription abandonment
- Increases patient compliance with therapy
- Enhances patient satisfaction
- Pharmacy earns a bona fide service fee on eligible transactions

### Denial Conversion™

Denial Conversion increases patient adherence for pharmaceutical brands with co-pay savings on claims that are not covered by a plan's formulary. If an eligible claim is rejected as nonreimbursable, the Denial Conversion solution converts the rejected claim to a paid response and returns a specified patient co-pay and patient savings notification. The prescription drug is then dispensed as prescribed, aiding in patient medication adherence. As a result, patients are more likely to leave the pharmacy with their prescribed therapies in-hand thus helping to increase brand market share and positively contribute to their overall wellbeing.

#### Benefits of the Denial Conversion Solution

- Keeps patients on brand and reduces abandonment
- Improves patient medication accessibility
- Supports efficient pharmacy workflow and operations
- Increases patient satisfaction, acquisition, and retention
- Gives physicians the freedom to prescribe medication that best fits a patient's needs