M RelayHealth

eVoucherRx[™] for Pharmacies

AUTOMATICALLY APPLY ELECTRONIC COUPONS AT THE POINT OF DISPENSING

In today's cost-conscious times, many patients are cutting expenditures by abandoning their prescriptions – especially higher-cost name-brand medications. The result is lost revenue for pharmacies, as well as reduced adherence to medication regimens.

THE SOLUTION

eVoucherRx[™] from RelayHealth automatically applies electronic coupons for selected brand-name medications when the prescription is processed by your pharmacy system. By reducing patients' out-of-pocket costs, eVoucherRx reduces the cost barrier to medication compliance, and promotes increased adherence and future refills.

IMPROVE PHARMACIST EFFICIENCY

eVoucherRx evaluates the prescription as it is submitted via the pharmacy system, and automatically applies the co-pay savings to qualified claims. This saves time and reduces workflow interruptions, as the pharmacist or pharmacy technician do not need to submit an additional Coordination of Benefits claim.

INCREASE PREFERENCE FOR YOUR PHARMACY

Patients will be more likely to become repeat customers when they realize that your pharmacy may save them money. Upon learning about your pharmacy's use of eVoucherRx, physicians may be more likely to increase referrals to your business because the cost savings will encourage their patients to fill their prescriptions and stay adhere to medication regimens.

DESIGNED FOR COMMERCIAL INSURANCE PLANS

eVoucherRx is designed for patients with commercial insurance coverage. The eVoucherRx system automatically excludes government-sponsored programs and cash claims. In addition, it cannot be used at pharmacies where prohibited by law. With market-leading clinical, financial and patient connectivity solutions, RelayHealth provides the access and tools to improve patient care, enhance financial management and interact with patients and other healthcare providers. Put these advantages to work for you and experience the benefits of Health Connections Brought to Life[™].

Health Connections Brought to Life[™]

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FEATURES OF eVoucherRx

- Automatically applies electronic coupon savings to co-pay
- Paperless solution
- Works in real-time at the point of dispensing

BENEFITS OF eVoucherRx

- Makes it easier for patients to receive the co-pay savings
- Increases pharmacist efficiency by reducing workflow interruptions
- Boosts number of prescriptions filled due to affordability
- Reduces prescription abandonment
- Increases patient compliance with therapy
- Enhances patient satisfaction

